


# INDUSTRY TODAY EDITORIAL CALENDAR 2018 - 2019

## CONTENT FOR INDUSTRY TODAY DIGITAL MAGAZINE

Industry Today is published bi-monthly. Closing dates are the 1st of the month for publication by the middle of the month.

As we aim to keep content current and on topic we update Issue Highlights on a monthly basis. Contact Susan Poeton spoeton@industrytoday.com for further information.

 PH: 973.218.0310   WWW.INDUSTRYTODAY.COM	September 2018	November 2018	January 2019	March 2019	May 2019	July 2019	September 2019	November 2019
<b>Issue Highlight</b>	Manufacturing Day October 5, 2018	Centers of Innovation	Digital Technology	Reshoring Initiatives	Ports & Infrastructure	Sustainable Solutions	The Additive Age	Industrial Internet of Things (IoT)
<b>Analysis and Commentary</b>	Compliance Challenges	Artificial Intelligence (AI)	Industry 4.0	Smart Content Marketing	Global Automotive Hybrid Market	Environmental Issues	Robotic & Drone Technology	Skills Gap
<b>State by State - Attracting Talent:</b> In depth analysis of what each State is doing to close the talent gap and boost opportunities for students in their respective States.	Texas	South Carolina	Ohio	California	Georgia	Wisconsin	Kentucky	New York
<b>Supplier Trends</b>	Infrastructure	Clean Water	Lean Manufacturing	Six Sigma	Product Packaging	Real Estate	Labeling Trends & Solutions	Fraud and Security Prevention
<b>Infrastructure and Logistics</b> A look at the country's infrastructure and what new and exciting projects are in progress to address increased trade, travel and development.	Washington DC/ Virginia Dulles Transit Extension	California Otay Mesa East	New York/New Jersey Port Authority Expansion	Eastern System Energy Upgrade	California High Speed Rail Project – San Francisco to Los Angeles	The Alaskan Way ViaDuct Replacement	NorthEast Supply Enhancement Project	Chicago O'Hare \$8.5 Billion Airport Overhaul



# CONTENT FOR INDUSTRY TODAY MEDIA PLATFORM

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	INDUSTRY FOCUS	EXPOS & E-BOOKS	BEST PRACTICES	MANUFACTURING: CHALLENGES & SOLUTIONS
July 2018	Dangerous Goods, MRO Activities (Maintenance, Repair and Overhaul), Machinery	<ul style="list-style-type: none"> <li>IFT FOOD EXPO - Food &amp; Beverage - <i>Jul 15, Chicago, IL</i></li> </ul>	Training	Strategies for Predictive Maintenance and Equipment Servicing
August 2018	Industrial Innovation, Transportation, Primary Metals	<ul style="list-style-type: none"> <li>International WoodWorking Fair - <i>Aug 22, Atlanta, GA</i></li> </ul>	Compliance	Procurement
September 2018	Branding, Cutting Tools, Furniture & Related Products	<ul style="list-style-type: none"> <li>International Manufacturing Technology Show (ITMA) - Technology - <i>Sep 10, Chicago, IL</i></li> <li>PACK EXPO International - <i>Sep 25, Las Vegas, NV</i></li> </ul>	"Green" Policies	Plant Floor Improvement and Employee Engagement
October 2018	Robotics, Petroleum & Coal, Transportation Equipment	<ul style="list-style-type: none"> <li>Specialty Equipment Marketing Association (SEMA) - <i>Oct 31, Las Vegas, NV</i></li> </ul>	Workforce: Skills to Remain Competitive	Robots - Advantages and Disadvantages
November 2018	Government & Legislation, Fabricated Metals, Sustainable Packaging	<ul style="list-style-type: none"> <li>FABTECH International AWS Welding Show - <i>Nov 6, Chicago, IL</i></li> </ul>	Regulatory & Legal Reform	Recruitment: Filling Positions with hard-to-find Skilled Workers
December 2018	Nuclear Materials, Steel, Apparel, Leather & Allied Products	<ul style="list-style-type: none"> <li>POWER-GEN International - Power Generation - <i>Dec 5, Las Vegas, NV</i></li> </ul>	Tax Planning	Product Cost Management Strategies
January 2019	Aerospace & Aviation, Infrastructure, HVAC	<ul style="list-style-type: none"> <li>AHR Expo - HVACR <i>January 22, Chicago, IL</i></li> </ul>	Six Sigma	Transportation & Infrastructure
February 2019	Marine, Food & Beverage, Agriculture	<ul style="list-style-type: none"> <li>Food Processing Trade Show - <i>February 12, Sacramento, CA</i></li> </ul>	Lean Manufacturing	Skills Gap
March 2019	Material Handling, Supply Chain, Technology	<ul style="list-style-type: none"> <li>Natural Products Expo - <i>March 5, Anaheim, CA</i></li> </ul>	Disaster Recovery	Voice Technology
April 2019	Plastics & Glass, Packaging, Chemicals	<ul style="list-style-type: none"> <li>ProMat Material Handling, Logistics and Supply Chain - <i>April 8, Chicago, IL</i></li> </ul>	Cyber Security	Empowering the Customer Experience
May 2019	3D Manufacturing, Energy, Transportation & Logistics	<ul style="list-style-type: none"> <li>Compounding World Expo - Plastic Additives and Compounding - <i>May 8, Cleveland, OH</i></li> </ul>	Air Quality	Culture for Continuous Improvement
June 2019	Automotive, Engineering, Logistics	<ul style="list-style-type: none"> <li>IFT Food Expo - Food &amp; Beverage - <i>June 2, New Orleans, LA</i></li> </ul>	Enterprise Labeling	IoT and the Digitization of Manufacturing
July 2019	Blockchain, Marketing, Automation	<ul style="list-style-type: none"> <li>American Convention of Meat Processors and Suppliers - <i>July 25, Mobile, AL</i></li> </ul>	Security	Data Security
August 2019	Metals & Mining, Die Casting	<ul style="list-style-type: none"> <li>Chemistry of Water National Meeting &amp; Exposition - <i>August 25, San Diego, CA</i></li> </ul>	Sustainability	Additive Manufacturing
September 2019	Construction, Human Resources & The Workforce	<ul style="list-style-type: none"> <li>PACK EXPO Packaging - <i>September 23, Las Vegas, NV</i></li> </ul>	Industry 4.0	Next Generation Supply Chain - Optimizing Multiparty Execution

## Industry Today accepts news on a regular basis for the following topics

• Expansion News - Expansions and Relocations • Movers & Shakers - Appointments • Sponsored Content (Native Advertising or Advertorial) • Talent Development and Training • Technology Spotlight - Advances in Technology • Winning Business - New Contracts and Orders

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