

OUTDOOR FACTORS

THAT ARE COSTING YOUR COMMERCIAL PROPERTY MONEY

Here's a look at some issues you may encounter regarding your commercial building's exterior, along with tips to solve each problem.



NESTING PESTS

Birds, rodents and insects don't respect property rights, so they'll set up housekeeping wherever they want. If left alone, these pests can leave nests, droppings and other debris around your commercial property. This is not only unsightly, but creates an unsanitary condition around your property. Bird droppings also can be highly acidic, potentially damaging signage and paint on your buildings.

How to solve the problem:

Check your property regularly for signs of nesting animals. Keep your property clean to eliminate food sources or dark areas that may attract animals.



WEATHER DAMAGE

Severe weather can wreak havoc on your commercial property, and the consequences can go far beyond having to do a little cleanup. Loose siding, boarded-up windows, worn finishes and water damage on your property can make your business appear run down and much less inviting to customers. The longer weather damage is apparent on your property, the worse the impact on your business's reputation.

How to solve the problem:

Take steps to prepare your property before storm season. Trim trees, use protective exterior paints and coatings, waterproof what you can and check your exteriors for anything that might come loose during a storm. When severe weather strikes, inspect your property as soon as it's safe and clean up any damage right away.



LITTER

Not everyone is as careful with their trash as they should be, and litter can be blown onto your property from elsewhere. Whether the litter comes from your business or not, any trash lying around your commercial property sends a bad message to customers and potential tenants.

How to solve the problem:

Keeping your property clean requires daily cleanup – whether done by your staff or a third-party facilities maintenance company. Placing trash cans in high-traffic areas around your property and ensuring that they're emptied regularly also helps keep litter to a more manageable level.

