

IS YOUR BUSINESS READY FOR A DISASTER?



As the U.S. continues to experience natural disasters with both increasing frequency and intensity, all types of businesses must find ways to reduce risk and disruption.

However, small businesses might be even more vulnerable.

DID YOU KNOW?

Following a disaster, **90% of smaller companies** fail within a year unless they can resume operations within 5 days.

Approximately **50% of small businesses** suffer an even worse fate—never reopening following a disaster.



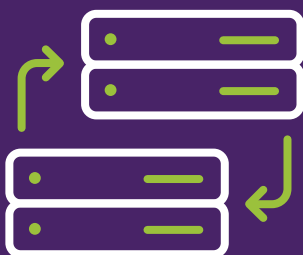
To avoid that fate, begin preparing for potential disaster well ahead of time. Here's a quick 5-step checklist to get you started:

-  **1** Identify what parts of your business might be vulnerable in different types of disasters.
-  **2** Create an emergency plan, practice it, and make sure your employees know what to do if disaster strikes.
-  **3** Determine how you'll notify employees, customers, and any other stakeholders during or after an emergency.
-  **4** Maintain reliable backups or redundancy for critical power sources, equipment, and supplies.
-  **5** Ensure that you have a resilient business continuity plan that gets you operational as quickly as possible.

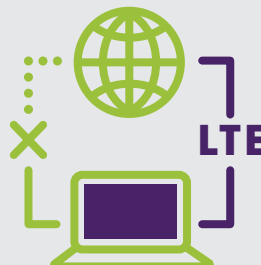
LEARN HOW TO PREPARE YOUR BUSINESS FOR DISASTER

The CyberaONE™ Solution can help you increase network uptime and business continuity in a variety of ways.

Redundant regional Internet gateways with cloud-hosted services for greater flexibility



Embedded 4G/LTE wireless backup to provide automatic failover if your primary Internet connection goes down



Real-time network monitoring and updates for remote sites and IoT devices, so you can check network status from anywhere



U.S.-based 24x7x365 support, providing expert technical assistance whenever you need it



“After Hurricane Harvey, Internet circuits were expected to be down for three weeks, so we switched out networks to use the Cybera 4G wireless as the primary Internet connection. We were up and running within an hour. That function easily paid for itself.”

Landmark Industries



LEARN MORE



Don't leave your business vulnerable in a disaster. Be sure to validate your business continuity strategy today.

To learn more, contact a Cybera Solution Architect, or visit www.cybera.com.