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U.S. Manufacturing's Not Only Decoupling from China

The Commerce Department's GDP-by-Industry series is almost always overlooked by followers of the economy, and partly that's the Commerce Department's fault. Its updates are invariably a quarter behind, so it's what analysts call a (seriously) lagging indicator that says relatively little about the more important question of what's in store.

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US-China Phase One' Trade Deal

The American Petroleum Institute (API) issued the following statement after the United States and China signed a "phase one" trade deal. "The phase one trade deal reached between the U.S. and China is a positive step forward, creating greater certainty across the American economy," API President and CEO Mike Sommers said.

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Fundamental Marketing Questions for Industrial Leaders

As an industrial leader, you already know the critical outlets for reaching potential customers, including the most prominent publications, industry associations, major trade shows, and more. While industry expertise is essential for continued revenue growth, part of making marketing a true strength of your manufacturing business is also knowing how to leverage customer insights to achieve your goals.

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Workers' Comp 101 for Manufacturers

In the manufacturing industry, over 100,000 workers suffer a job-related injury each year. It's important for employers to take proactive measures to prevent workplace injuries in the first place, but if and when accidents do occur, employers must be prepared to handle workers' compensation claims.

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