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Manufacturers V.S. State-Sponsored Cyberattacks

An active cybersecurity posture is needed by manufacturers to protect their IP from rising threat of cyberattacks.

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Manufacturing Comes Full Circle in 2021

As manufacturers brace for further market disruption, 2021 will mark an accelerated circular economy awareness for the industry.

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Digitalization with Automation a Phased Approach is Key

Manufacturers can leap toward digital transformation with automation but must first understand their problem and how technology solves it.

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Managing Risks in the Digital Supply Chain

Companies need to be aware of the growing challenges the digital supply chain presents to avoid the risk of a costly disruption in operations.

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NEWS



Delivering Exceptional Customer Experiences Webinar Wednesday, February 24th

Streamline Your Customer Experience with an Integrated, Cross Functional Sales Solution.

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3 Tools to Help Manufacturers Protect Their People

Employee safety has emerged as a top priority for companies, and security innovation can help protect employees' overall wellness.

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After Market Manufacturer Eliminates \$2 Million Backlog

Cornerstone Consulting delivers a sustainable turnaround and millions in savings in three months for a leading aftermarket manufacturer.

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The Catchiest Advertising Jingles of All Time

Love them or hate them, there's no denying that advertising jingles have been a part of marketing culture for a very long time.

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