



Be in the Know

Get Featured in the Spotlight with Industry Today

Reach Your Target Audience and Grow your Business

Industry Today is the media platform of choice for leaders and influencers in manufacturing and industry.

Google News and SEO compliant, *Industry Today* creates bespoke media campaigns on your behalf to target key decision makers and buyers to raise your visibility and increase brand awareness. We offer a variety of channels to reach the right audience. These include banner ads, customized <u>newsletters</u> and a variety of sponsored content including articles, <u>case studies</u>, <u>e-books</u>, <u>industry research</u>, podcasts, videos and <u>whitepapers</u>.

Request a <u>media kit</u> or contact Susan Poeton at <u>spoeton@ndustrytoday.com</u> for further information on a personalized campaign.