

NEW SITE NEW FEATURES SAVE 25%

We are excited to announce our newly rolled-out state-of-the-art website. One of the new initiatives is a series of banners (illustrated in the graphic) on our twenty-six industry focus pages (Aerospace through to Transportation & Logistics). We are pleased to announce a limited-time offer promotion that will run from September to December 2023. Google news and SEO compliant your banner will be front and center to our audience of C-level executives.

Our monthly average audience engagement is as follows:

- Clicks 42.8K
- Impressions 5.46M
- Unique Users 89.1K
- New Users 48.9K
- Sessions 103.2K

BANNER OPTIONS

- Industry Focus Page Banner 728x90 - #1 & #2 - #1 \$535 & #2 \$435
- Large Rectangle Banner (Bespoke) 1390x250 - #3 & #5 - #3 & #5 \$415
- Square Banner 300x250 - #4 - #4 \$375
- Footer Banner (all pages) 728x90 #6 - #6 \$390

CUSTOMIZED METRICS

With the roll out of Google Analytics 4, customized for our platform, we offer detailed metrics.

A few examples of impressions/clicks from recent campaigns (metrics are per month)

- Footer All Pages 63,560/9
- Engineering 2,585/11
- Manufacturing 9,013/36
- Technology 7,873/35

DON'T MISS OUT

Email [Susan Poeton](mailto:Susan.Poeton@industrytoday.com) to reserve your spot now. Please include the industry(s) and the month(s) you are interested in. Discounts are available for multiple months.

Select an industry or industries of choice

The screenshot shows the website layout with several banner options highlighted by red circles and numbers 1 through 6:

- 1:** A large banner at the top for 'AEROBOTIX' with the headline 'Aerobotix Receives Lockheed Martin Award'.
- 2:** A smaller banner below for 'KIT-AR' with the headline 'KIT-AR Joins Aerospace Xelerated's 4th Cohort'.
- 3:** A large banner for 'KIT-AR' with the headline 'KIT-AR Joins Aerospace Xelerated's 4th Cohort'.
- 4:** A square banner for 'KIT-AR' with the headline 'KIT-AR Joins Aerospace Xelerated's 4th Cohort'.
- 5:** A large banner at the bottom for 'KIT-AR' with the headline 'KIT-AR Joins Aerospace Xelerated's 4th Cohort'.
- 6:** A footer banner at the bottom with the headline 'HEED THE CALL TO COMFORT! Get your workers a Big Ass fan.'

Other visible elements include a navigation bar with 'Home', 'About Us', 'Privacy Policy', and 'Contact Us', a search bar, and a 'Featured Articles' section with multiple small article thumbnails.