



## Be in the Know Supply Chain News

Thank you for subscribing to our supply chain news and we hope you are finding our content timely and relevant. If you haven't already done so please take a moment to update your [preferences](#).

We also want to take this opportunity to update you on several new features on our web site; our bespoke media campaigns include email and marketing automation for lead generation as well as geo-targeting that allows brands to hone in on users based on behaviors and demographics. The result is highly personalized and relevant messages to drive significant engagement and ROI. Please [contact us](#) if we can help in any way.



### Supply Chains Can't Respond to Disruptions 24 Hours

*Global survey of 1,800 supply chain leaders shows average response time is five days, hindering progress on resiliency and risk mitigation.*

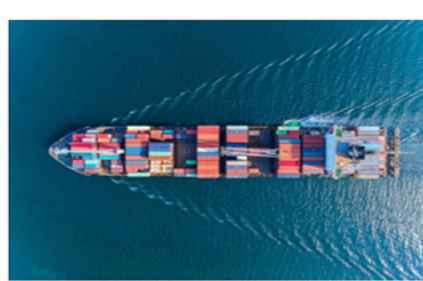
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### Supply Disruption Continues to Steer M&A

*Following geopolitical uncertainties the supply chain is prone to more challenges calling for markets to build supply chain resilience.*

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### Supply Chain Reacts to the Red Sea

*Modern supply chain technology helps shippers adapt to Red Sea bottlenecks.*

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### Skills Gap A Tipping Point for Manufacturing's Future

*Manufacturing's skills gap has worsened, creating threats to future growth objectives. It's time we examined how the skills shortage can be circumvented.*

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### Overhaul Program Unites Leaders to Fight Cargo Theft

*The Overhaul Partner Ecosystem aims to secure supply chains by uniting industry leaders to address cargo theft.*

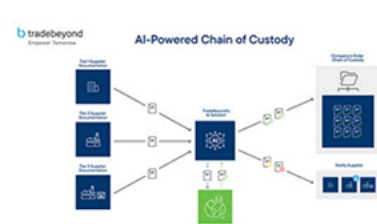
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### TradeBeyond Introduces AI-Powered Supply Chain Tools

*TradeBeyond introduces AI-powered supply chain traceability tools.*

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### ITS Logistics on Top of 20 Of Transport Topics Ranking

*ITS Logistics ranks No. 19 of Transport Topics Top Freight Brokerage Firms List.*

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