



## Manufacturing's Weekly Insights



### Manufacturers Face Uncertainty Ahead of Tariffs

Wipfli's manufacturing study highlights challenges and opportunities amid pressures from tariffs, workforce issues and operational costs.

[Review Survey Insights](#)



### Turn Aftermarket Disruption into Competitive Advantage

Manufacturers who harness aftermarket intelligence to navigate the complexities of tariffs will position themselves for long-term growth.

[The Way Forward](#)

## NEWS .....And More



### AIoT to Ease Tariff-Related Supply Chain Strain

Manufacturers can brace for tariff-related disruptions by building smart warehouses with AIoT solutions.

[Boosting Efficiency](#)



### Moving from Chemicals to Harvesters Saves Waterways

Switching from harsh chemicals to "aquatic harvesters" helps clean waterways and preserve the wildlife inhabitants.

[Rethinking Waterway Management](#)



### Thermal Processing Gets a Solid-State Upgrade

Improve energy efficiency, reduce downtime, and scale production with solid-state microwave technology for thermal processing.

[Next Generation Solution](#)



### What Manufacturers Can Learn from M&E's Use of AI

M&E leads with AI-driven marketing – manufacturers can follow suit to personalize content, boost engagement, and drive growth.

[Becoming More Competitive](#)

If you would like to contribute to Manufacturing's Weekly Insights with an article, case study, press release, whitepaper or more, please contact Susan Poeton, Publisher via email at [spoeton@industrytoday.com](mailto:spoeton@industrytoday.com)

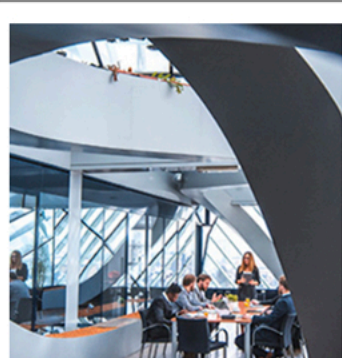
## View Full Press Releases



### Conperio Rockwell Automation Innovation Award Winner

Conperio named Rockwell Automation's 2025 Innovation Award Winner.

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### Evolve IP Announce 'Game-Changing' New Role

New Technical Account Manager role to boost customer engagement & knowledge.

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### ASI Enters into Heavy Construction Market with SoftBank

ASI Heavy Construction will operate a fleet of autonomous vehicles using Mobius™ for US-based project.

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### Rootstock Named Best Cloud ERP with Gold Stevie® Award

For a third year, Rootstock Manufacturing ERP receives top distinction from the American Business Awards®.

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