

Manufacturing's Weekly Insights



AI Ignites Gen Z – Manufacturing Leaders, Catch Up!

Nearly half of Gen Z says their bosses don't get AI. Manufacturers must act now to unlock AI's full value.

Struggling to Keep Pace



When Feeling Safe Isn't Enough: **Nordic Safety Gaps**

Nordic nations rank high for quality of life, yet new research shows workplace safety may be their most overlooked risk.

U.S. Safety Challenges



SECURE

Rebuilding American Manufacturing with Supercritical CO₂

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scCO2 cooling technology offers manufacturers a way to boost output, cut costs and stay competitive without major new capital investment.

A Game-Changing Innovation





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Brand Marketing with Technical Publications – From PR to Ad Campaigns The evolving role of technical publications and the

power of strategic storytelling.

Don't Miss Out on this Discussion



Strategic Deals Reshape **Manufacturing in 2025** Amid global volatility, industrial leaders are

reshaping portfolios for resilience and growth.

Read Key Developments



Insights Report The report identifies the most competitive U.S.

25 Best Places for Food Manufacturing

metropolitan regions for food manufacturing and highlights the industry's evolving dynamics. See the Highlights

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for SHK-1 Helmet

Safety helmet meets both CSA Z94.1-15 (R2024) and ANSI/ISEA Z89.1-2014 (R2019) standards.

STUDSON Achieves Dual Certification

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Rootstock's Summer '25 Release



Debuts ERP Agent Additional enhancements empower customers with

contextual ERP automation. **Read More**

a modern grid, new financial capabilities, and

LRN Unveils Next Evolution of Catalyst Reveal



New Reveal Insights and Program Maturity Assessment address growing demand for clarity, confidence, and customization in E&C programs.

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II + Safety Helmet



Twiceme to improve jobsite safety management and expand digital transformation efforts for Bullard customers.

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