



Every year, approximately 200,000 military service members transition from active duty to civilian life—a shift that brings both opportunity and challenge. For employers this represents a rich and underutilized talent pool, full of individuals with leadership experience, discipline, and a strong work ethic. Yet, navigating the civilian job market can be difficult for veterans, and many companies are unsure how to connect with them effectively.

Employment assistance remains the number one requested service among transitioning service members. That’s where organizations like Hire Heroes USA come in. This nonprofit provides vital support to veterans and their spouses while partnering with companies to recruit, hire, and retain top veteran talent. In this issue, we spotlight how businesses and support organizations are working together to close the gap—transforming military experience into civilian success.



Why Hiring Veterans Is a Smart Strategic Move

Honor, talent and service; Advance Auto Parts proudly hires veterans for their leadership, work ethic and commitment to excellence.

[From Boots to Business](#)



From The Front Lines to the Factory Floor

How 3Z Brands is empowering veterans through a strategic partnership with Hire Heroes USA.

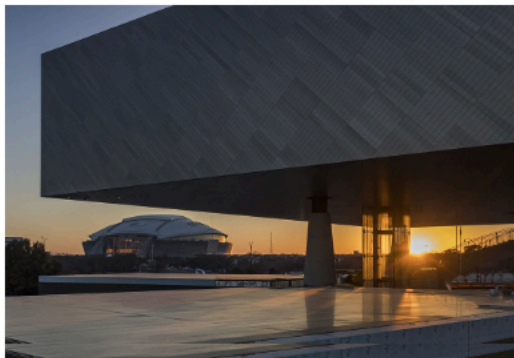
[A Blueprint for Success](#)



Military Hiring: A Blueprint for a Skills-Based Workforce

Orion Talent’s military hiring strategy offers a proven model for building skills-first hiring strategies that fill roles faster and expand your talent pool.

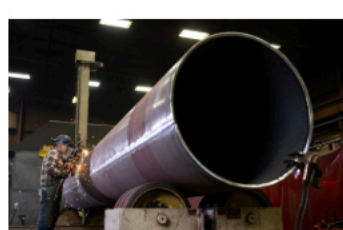
[Aligning Veterans’ Capabilities](#)



Lifting Veterans Up

How TK Elevator Builds strong career paths for former service members; supporting those who served isn’t just a value – it’s a strategy.

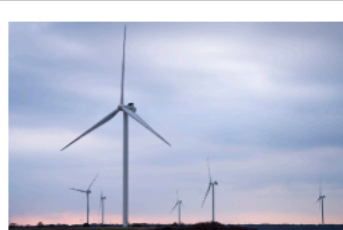
[Setting Up New Hires for Success](#)



Nebraska: Building a Resilient Manufacturing Workforce

In Lincoln, Neb., the Lincoln Manufacturing Council(LMC) addresses the industry’s employment gap and helps local companies secure talent.

[Driving Economic Development](#)



Capital Investment In STEM

Capital Power, operator of power generation facilities across North America, partners with the Discovery Education STEM Careers Coalition.

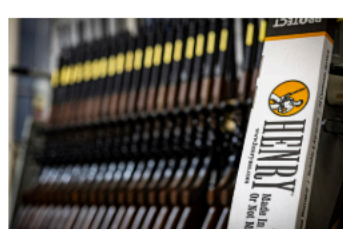
[Investing in Workforce Development Programs](#)



Crisis in the Workforce: Can Reshoring Continue Despite Our Skills Gap?

A Reshoring Strategy for an uncertain trade war in unsettled times – actionable strategies for today’s turbulent environment.

[Turning Uncertainty into Opportunity](#)



Repeating Success in American Manufacturing

Henry Repeating Arms is a leading firearms manufacturer that are “Made in America or Not Made at All!”

[Staying True to its Roots](#)