



Strategic Site Selection with GLS CEO Didi Caldwell



In the latest episode of the *Industry Today Industry Insights* podcast, Didi Caldwell, CEO of Global Location Strategies (GLS), shares her expert insights on the evolving world of site selection. With over two decades of experience, Didi discusses how data-driven strategies, sustainability goals, and global trends are shaping decisions around industrial investments and infrastructure. As a recognized leader in the field, her perspective offers valuable takeaways for businesses navigating complex location challenges. Tune in to hear how GLS is helping companies make smarter, more strategic site choices in a rapidly changing economic landscape.

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The Industry Today Team

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