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### Manufacturing's Weekly Insights



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#### Manufacturing Day 2025: October 3

Held annually on the first Friday in October with events continuing throughout the month, MFG Day (Manufacturing Day) highlights the reality and future of modern manufacturing careers. Thousands of companies and educational institutions across the country open their doors to students, parents, educators, and community leaders, helping to showcase the exciting opportunities available in manufacturing.

As the industry works to fill 3.8 million high-skill, high-tech, and high-paying jobs over the next decade, MFG Day empowers manufacturers to address workforce challenges and inspire future generations. The [Manufacturing Institute \(MI\)](#) provides resources and insights to help organizations plan successful events and manages a nationwide database of registered events.



#### Inspiring the Next Generation of Makers

Our next digital edition is almost here, packed with fresh insights and inspiring stories. We highlight how leading organizations are working together to strengthen the future of manufacturing. From Discovery Education's work in developing STEM culture, to Genentech's commitment to inspiring tomorrow's biotech innovators, and the PHCC Educational Foundation's dedication to championing skilled trades in plumbing and HVACR, each of these initiatives reflects the shared mission of MFG Day.

[Digital Issue: Sign Up Today](#)



#### From Classroom to Career, The Spark That Builds a Workforce

While October's Manufacturing Month celebrates innovation and progress, it also casts a light on a growing crisis. The manufacturing industry is expanding, but its workforce is shrinking. Clint Smith, Mastercam sees the solution. It starts in the classroom, and it's fueled by competition.

[The Future of Manufacturing](#)




#### Virtual Reality Brings Workforce Attraction to Life

By immersing users in an experience, VR provides an introduction to industrial opportunities, expanding businesses and new ways of working.


[Implementing Innovative Work Solutions](#)

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#### How Tariffs Are Reshaping the Global Supply Chain

Manufacturers adapt with regional hubs, tariff engineering, and smarter planning to keep products on shelves.

[Manufacturers Under Pressure](#)



#### Jim Lager and the Birth of the FAIRchise

From oilfields to construction sites, Texas Hose Pro is the trusted partner for durable, reliable hose solutions.

[Empowering Technicians](#)



#### Stronger Workplaces Require Psychological Safety

Veriforce findings highlight urgent need for policies and leadership to embed psychological safety in today's workplaces.

[See the Results](#)

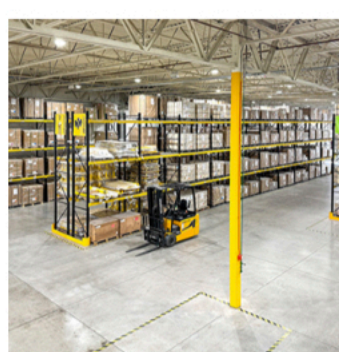
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#### OZ Lifting Announces Official Opening of New Facility

OZ Lifting Products LLC will host a Grand Opening of its new facility in Winona, Minnesota on Tuesday October 7.

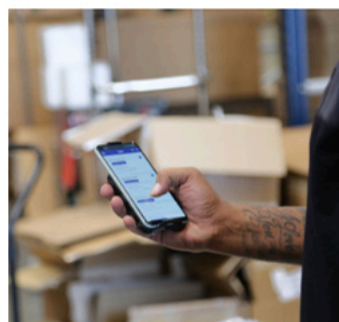
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#### CraneTech Installs R&M Cranes at Aerospace Facility

CraneTech, Inc. has installed overhead cranes and hoists at Applied Aerospace in Stockton, California.

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#### E-Com Fulfilment to Let 3PLs Cash-in this Cyber Season

CartonCloud launches new e-com suite, enabling 3PLs to scale fast, boost accuracy, and cash in this cyber season with seamless workflows.

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#### pewag Adds PLZW-R Rapid to Winner Pro Points Range

pewag has launched the PLZW-R rapid — a screw-in lifting point that allows for quick and easy attachment with a click-and-go function.

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