




Chris LaCorata: From Idea to Impact - The Graasi Story



The latest must-listen podcast is here!

In our latest podcast episode, I sit down with **Chris LaCorata, Founder of Graasi**, to talk about what it takes to bring a purpose-driven wellness brand to life. From the inspiration behind Graasi to the challenges of standing out in today's competitive beverage market, Chris shares candid insights into entrepreneurship, innovation, and building a company rooted in sustainability. Whether you're passionate about wellness, curious about startup journeys, or just looking for fresh inspiration, this episode is well worth a listen.

 **Don't just keep up—get ahead.** Tune in now to discover how to thrive in today's high-stakes manufacturing landscape.

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The Industry Today Team

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