

DON'T JUST SUBMIT. PROMOTE YOUR SOFTWARE!



Software companies don't struggle to share information.

They struggle to be seen, trusted, and remembered. That's where we come in.

We're Not a Submission Inbox

Our audience doesn't want vendor noise, press releases, or feature lists. They want solutions to real business problems, and they trust platforms that filter, contextualize, and explain those solutions clearly.

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We help software companies:

- Reach decision-makers, not just readers
- Build credibility through third-party coverage
- Position their product as a solution, not a sales pitch

What Makes Us Different

- **Audience-First, Not Vendor-First**
Your product is presented in the context of industry challenges, use cases, and trends, exactly how buyers evaluate software.
- **Editorial Context = Trust**
We don't publish everything. We focus on relevance, clarity, and value. That selectivity builds trust with our audience, and credibility for you.
- **Promotion That Lasts**
Unlike ads or one-off announcements, coverage through our platform has longer visibility and shareability across newsletters and social channels.
- **Partnership, Not Placement**
We work with software companies as partners to shape messaging that resonates, rather than posting unedited submissions.

How Software Companies Promote With Us

We offer multiple ways to feature your product, including:

- Product spotlights and solution features
- Use-case driven editorial coverage
- Thought leadership tied to your software category
- Sponsored but editorially framed content
- Category or industry-specific features

Who This Is For

Our platform is a strong fit if you:

- Want credibility beyond your own channels
- Are targeting industry professionals and decision-makers
- Understand that effective promotion is about context, not volume

If you're simply looking to submit information, we may not be the right fit. If you're looking to promote your software strategically, we'd love to talk.

[Contact Us to Learn More](#)



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